

**College of Business and Technology**  
**EKUBusiness**

Revised Scholarship Incentive Program  
Effective January 1, 2010  
Retroactive to July 1, 2007

The Scholarship Incentive Program (SIP) for *EKUBusiness* faculty was established in 1999 and revised in 2003, to encourage the publication of peer-reviewed articles and case studies in recognized journals (e.g., peer-reviewed journals listed in *Cabell's Directory*) that are available for public scrutiny and that are related to a faculty member's areas of instruction. This revised policy will continue the original purpose of the Scholarship Incentive Program. Thus, for each article or case study published in accordance with the Business Programs Research Policy (issued and approved on October 12, 1999), a faculty development grant of \$600 will be awarded to the *EKUBusiness* faculty member(s) who authored or co-authored the article or case study (e.g., Three ECU co-authors will split a \$600 faculty development grant.). Articles and case studies with four or more co-authors, whether from ECU or from other universities, will not be eligible for consideration under the SIP. No more than \$1,200 (e.g., the equivalent of two single-authored articles or case studies) in faculty development grants will be awarded to any faculty member in a fiscal year. These resources shall be used in accordance with established university policies and procedures to support approved travel, computer software, capital equipment, research, and similar expenditures.

Faculty member authors and co-authors who apply to receive a faculty development grant under the Scholarship Incentive Program must submit a written request along with two (2) copies of the qualifying publication to his or her department chair. The department chair shall forward the faculty member's request and one (1) copy of the publication, accompanied with the chair's recommendation, to the dean of the College of Business and Technology. For approved requests, the dean shall notify the faculty member in writing the amount of the grant. If a request is not approved, the dean shall notify the faculty member in writing the reasons for denying the request. All expenditures under the SIP must be approved by the faculty member's department chair, and the dean of the College of Business and Technology.

The Scholarship Incentive Program will continue as long as resources to promote the attainment of AACSB accreditation and to fund the Scholarship Incentive Program are available. The College administration will assess the success of the program and decide whether to revise or continue it in future years.

*Attachment: Application for Scholarship Incentive Program (Revised 1-1-2010)*

*Approved: October 18, 1999*  
*Revised: September 1, 2003*  
*August, 2007*  
*January 1, 2010*

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