

Patterson Scholarship Application
2017 – 2018 Academic Year
Applications due March 1, 2017

The Patterson Scholarship was established in January 1997 by Kermit and Opal Patterson who both previously taught in Eastern Kentucky University's (EKU) College of Business. The Scholarship is awarded to outstanding students majoring in areas of study offered by the Management, Marketing, and International Business (MMIB) Department as selected by faculty on the Patterson Scholarship Committee. These students act as representatives of the Department in informal and formal settings. For the 2017–2018 academic year, selected students will receive \$1,500 per semester.

Minimum application qualifications include an ACT composite score of 24, a 3.0 (on 4.0 scale) cumulative GPA, and evidence of leadership activities. If these qualifications are met, please complete this Scholarship application and submit to the address on the right no later than March 1, 2017. If you have any questions, please contact the MMIB Department at 859-622-1377.

Chair, Patterson Scholarship Committee
Eastern Kentucky University, MMIB Department
521 Lancaster Avenue, BTC 011
Richmond, KY 40475

Name _____

Father's Name _____ Mother's Name _____

Mailing Address (street, city, state, zip) _____

Phone Number (_____) _____ - _____ E-mail _____

Student Status (please select one):

Incoming Freshman High School Attended _____

Transfer Student College/University Previously Attended _____

Current EKU Student EKU ID# _____

Current Degree Progress:

Freshman Sophomore Junior Senior Expected Graduation Month/Year _____

Intended/Current Major (please select appropriate major and concentration):

Business/Marketing Education

General Business

Corporate Comm. & Tech. General Business Global Supply Chain International Business

Management

Management Entrepreneurship Human Resource Management

Marketing

Marketing Marketing Research & Analytics Music Marketing Professional Golf Mgt.

ACT Scores:

Composite _____ English _____ Math _____ Reading _____ Science _____

GPA:

If incoming freshman. High School GPA _____ Class Rank _____ # in Graduating Class _____

If transfer student or current EKU student. Current Cumulative GPA _____ # Credit Hours Earned _____

Patterson Scholarship Application
2017 – 2018 Academic Year
Applications due March 1, 2017

To complete the application, please submit the following:

- A formal application letter detailing (a) your desire to major in an MMIB area of study, (b) the career path you hope to follow with such a degree, and (c) evidence of leadership abilities that distinguish you from your peers.
- A resume detailing your scholastic accomplishments and honors, work- and volunteer-related activities, extracurricular activities, and any other information that is relevant to the Scholarship.
- Three letters of recommendation.
- *If incoming freshman.* Also submit an official copy of your high school transcript including fall semester of senior year.
- *If transfer student.* Also submit an official copy of your previously attended college/university transcript.

By signing below, I understand and agree to abide by the requirements described for the Patterson Scholarship, and I verify that all information provided in the application is accurate. This signature gives permission for the Patterson Scholarship Committee to review the application and any relevant academic records.

Signature _____ Date _____