

EARN EXCELLENCE:

Engage • Examine • Expand • Emerge

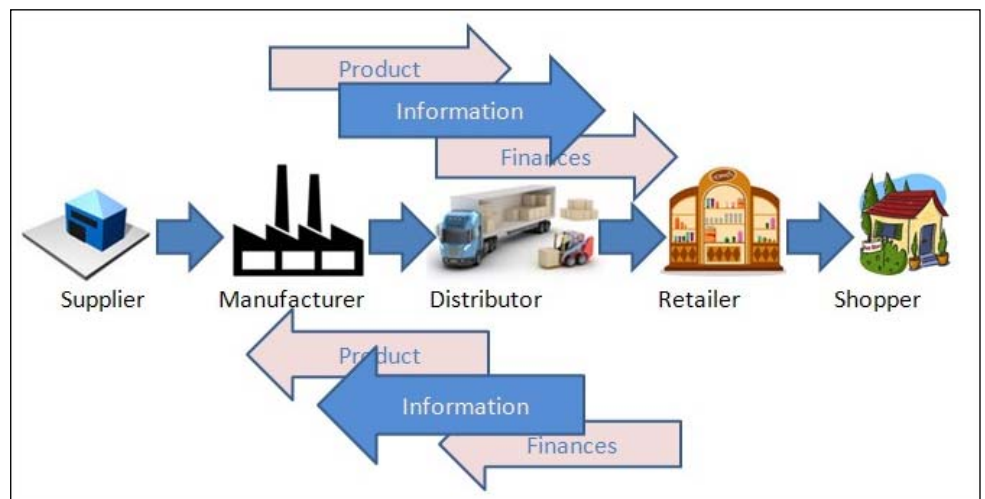
Department of Management, Marketing, and International Business

Global Supply Chain Management Certificate

For all majors!

Develop skills in the four pillars of Global Supply Chain Management:

Supply Chain Operating Reference (SCOR) Framework			
Planning Scope: includes activities from identifying a need (customer) and sequencing/scheduling activities to enable the delivery of a product or service MGT375	Sourcing Scope: the acquisition of the materials, parts, and supplies needed to produce a product or provide a service MKT431	Making Scope: the physical manufacturing of a product or delivery of a service MGT370	Delivering Scope: transportation, warehousing & distribution Management MKT315



For more Information, please contact:

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