



Eastern Kentucky University

2018

Corporate Communication and
Technology Journal Ranking

EARN EXCELLENCE:

Engage • Examine • Expand • Emerge

Management, Marketing, and International Business
EASTERN KENTUCKY UNIVERSITY



Level A

Applied Psychology: An International Review
Business Teacher Education Journal
Journal for Global Business Education
Journal for Research in Business Education
International Journal for Business Education (ISBE)
International Journal of Business Communication
Journal of Marketing Education
Journal of Marketing for Higher Education
NBEA (National Business Education Association) Yearbook
The Department Chair

Level B

Academy of Educational Leadership Journal
Business & Professional Ethics Journal
Business Case Journal
Business and Professional Communication Quarterly
Business Education Digest (NATEBE)
Business Education Forum
Electronic Journal of Business Research Methods
Federation of Business Disciplines Journal
Gender, Work, & Organization
Information Technology, Learning, & Performance Journal
Journal of Accounting and Finance
Journal of Business and Training Education
Journal of Business Ethics
Journal of Case Studies in Accreditation and Assessment
Journal of Computer Information Systems
Journal of Education for Business
Journal of Global Information Management
Journal of Global Marketing
Journal of Information Systems Education
Journal of International Business and Cultural Studies
Journal of International Business Education
Journal of International Consumer Marketing
Journal of Management Education
Journal of Marketing Communications
Journal of Organizational and End User Computing
Journal of Organizational Behavior Management
Journal of Research in Business Information Systems
Journal of Technical Writing and Communication
Management Communication Quarterly
Management Revue: The International Review of Management Studies
Marketing Education Review

Level C

Annual Advances in Business Cases
Journal of Educational Computing Research
Leadership & Organization Development Journal
The Journal of Higher Education
Training & Management Development Methods

Level D

Kentucky Business Education Association Journal
Wisconsin Business Education Journal