

EASTERN KENTUCKY UNIVERSITY

School of Business

CORPORATE COMMUNICATION AND TECHNOLOGY JOURNAL RANKING

Publications in journals which are not on the list, but that the author believes warrant being counted as an A, B, or C can be submitted for consideration subject to the following General Criteria for Acceptable Journal Citations:

- Blind Peer-Reviewed
- Cabell's Listing or Other Reputable Benchmarking List
- Credible Sponsorship
- Available for Public Scrutiny

Journals in which publication is primarily dependent on payment of any type of fee (e.g., submission fee, article processing fee, etc.) substantially higher than is customary are often referred to as "predatory journals" due to their perceived exploitative nature. Journals identified as such do not qualify as a scholarly contribution at Eastern Kentucky University and are not included on this list.



Level A

Applied Psychology: An International Review
Business and Professional Communication Quarterly
Business Teacher Education Journal
International Journal of Business Communication
Journal for Business Teaching and Research
Journal for Global Business Education
Journal of Marketing Education
Journal of Marketing for Higher Education
Journal of Research in Business Education
NBEA (National Business Education Association) Yearbook
The Department Chair

Level B

Academy of Educational Leadership Journal
Business & Professional Ethics Journal
Business Case Journal
Business Education Forum
Electronic Journal of Business Research Methods
Federation of Business Disciplines Journal
Gender, Work, & Organization
Journal of Accounting and Finance
Journal of Business and Training Education
Journal of Business Ethics
Journal of Computer Information Systems
Journal of Education for Business
Journal of Global Information Management
Journal of Global Marketing
Journal of Information Systems Education
Journal of International Business and Cultural Studies
Journal of International Business Education
Journal of International Consumer Marketing
Journal of Management Education
Journal of Marketing Communications
Journal of Organizational and End User Computing
Journal of Organizational Behavior Management
Journal of Research in Business Information Systems
Journal of Technical Writing and Communication
Management Communication Quarterly
Marketing Education Review

Level C

Journal of Case Studies
Journal of Educational Computing Research
Leadership & Organization Development Journal
The Journal of Higher Education

