



Eastern Kentucky University

2016

Corporate Communication and  
Technology Journal Ranking

**EARN EXCELLENCE:**

Engage • Examine • Expand • Emerge

Management, Marketing, and International Business  
EASTERN KENTUCKY UNIVERSITY



### Level A

Applied Psychology: An International Review  
Business Teacher Education Journal  
Journal for Global Business Education  
Journal for Research in Business Education  
International Journal for Business Education (ISBE)  
International Journal of Business Communication  
Journal of Marketing Education  
Journal of Marketing for Higher Education  
NBEA (National Business Education Association) Yearbook

### Level B

Academy of Educational Leadership Journal  
Business & Professional Ethics Journal  
Business Case Journal  
Business and Professional Communication Quarterly  
Business Education Digest (NATEBE)  
Business Education Forum  
Federation of Business Disciplines Journal  
Gender, Work, & Organization  
Information Technology, Learning, & Performance Journal  
Journal of Accounting and Finance  
Journal of Business and Training Education  
Journal of Business Ethics  
Journal of Computer Information Systems  
Journal of Education for Business  
Journal of Global Information Management  
Journal of Global Marketing  
Journal of Information Systems Education  
Journal of International Business and Cultural Studies  
Journal of International Business Education  
Journal of International Consumer Marketing  
Journal of Management Education  
Journal of Marketing Communications  
Journal of Organizational and End User Computing  
Journal of Organizational Behavior Management  
Journal of Research in Business Information Systems  
Journal of Technical Writing and Communication  
Management Communication Quarterly  
Management Revue: The International Review of Management  
Studies Marketing Education Review

### Level C

Annual Advances in Business Cases  
Journal of Educational Computing Research  
Leadership & Organization Development Journal  
The Journal of Higher Education

Training & Management Development Methods

Level D

Kentucky Business Education Association Journal

Wisconsin Business Education Journal